



Our Community is Our Business

Hawthorne Neighborhood Council

2944 Emerson Avenue North ☐ Minneapolis, MN ☐ 55411

Tel: 612.529.6033 Fax: 612.529.0218
www.hawthorneneighborhoodcouncil.org

BOARD OF DIRECTORS MEETING
HAWTHORNE NEIGHBORHOOD COUNCIL
13 January 2022
Via Zoom Teleconference

ATTENDING: Victoria Dooley-Johnson, Dee Phillipps, Megan Phillipps, Susima Weerakoom

ABSENT: Beverly Tolliver

STAFF: Diana Hawkins

GUEST: Robert Thompson

Meeting called to order at 6:41pm.

MOTION: APPROVE AGENDA AS PRESENTED (Dee), seconded and carried.

MOTION: APPROVE CONSENT AGENDA (Meg), seconded and carried.

FINANCIALS/Robert

Robert reviewed the monthly financial report. HNC's bank balance is healthy and he pointed out that we do owe some advances from the City which will need to be repaid. He also reported that he is currently spending restricted funds as much as possible. His report was followed by a discussion of sources of revenue and expenditures.

MOTION: ACCEPT THE FINANCIAL REPORT, SUBJECT TO AUDIT (Dee), seconded and carried.

BOARD TRAINING/Robert

Why do we have neighborhood organizations?

(Guardians of the vision of the organization, builders of relationships between community members and outside groups, mobilization of resources, protection of neighborhood interests)

What do NO's work on?

(Community building, land use and development, housing, youth projects, safety issues, beautification, creation of a sense of place, immigrant services)

How do NO's get power?

"To improve the quality of life in the Hawthorne neighborhood through empowering the residents in order that they can address the physical, cultural, social, and economic needs of the community"



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(Reach out to residents and stakeholders, development of a shared sense of purpose and direction, representation of common interests, mobilization of resources including people/funding/expertise, empowering the community with a clear sense of purpose and integrity and real empowerment to act)

What is the public interest in NO's?

(Governing the organization, determination of the organization's mission and purpose, planning and evaluating the organization's work, establishing policies to guide the organization's work, ensuring adequate resources exist for the work, hiring and nurturing the ED and staff, troubleshooting and problem solving)

What are fiduciary duties?

(The community provides resources to the NO's, laws and customs provide certain benefits to NO's, work is done in the good faith on the assumption the Board will complete the work they have committed to do)

What are the fiduciary duties of NO's?

(Duty of care, duty of loyalty, duty of obedience to the NO's rules and state laws: DISCHARGE DUTIES IN GOOD FAITH AS A NORMALLY PRUDENT PERSON WOULD)

What is the role of Board members?

(Hearing what the community is saying because relationships build community, look for opportunities to engage community members)

What are ways to serve as a Board member?

(Involve residents, learn about community issues, ask hard questions about the purpose of the organization, greet new participants at community events, raise funds, be aware of political environment and cultural changes)

How can we provide opportunities for celebration?

(Guest speakers at Board and community meetings, provide special reports and updates, hold an "Open Mic night", host holiday celebrations, make sure people have opportunities to speak, have a social night, provide volunteer and donor recognition opportunities, appoint greeters to welcome everyone to events)

What is fundraising really about?

(Development of resources needed by the organization: financial capital needed for organizational work, human capital as represented by volunteers/leaders/workers, social capital to create strong community relationships, political capital which will make officials and others aware that the organization is serious about the community and the work)

*Fundraising in the community also allows residents the opportunity to buy into the community work

*A good fundraising campaign identifies potential volunteers and builds human capital

*Fundraising is important because it provides resources, builds reserves, stabilizes and diversifies funding, proves the organization is serious about the work

How can Board members help with fundraising?

(Contribute, serve on a fundraising committee, promote the organization, and identify potential donors and potential funding sources)

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DO A FEW THINGS WELL.

TAKE YOUR TIME AND BE THOUGHTFUL ABOUT OUTREACH.

Diana pointed out that the City has required us to submit a plan defining what our work for the near future, so this what we will need to be working on.

Robert also reviewed some questions to ask when considering actions and projects:

Does this support our mission?

Has the community been involved?

Is there community leadership?

Do we have the funds to proceed or can we raise the funds?

Do we have a budget for this project?

The major question we have to consider is how we can connect our residents with our partners.

Meeting adjourned at 8:33pm.

Respectfully submitted,

Dee Phillipps

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